

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 701 Issue 1



**NBC 4 / WCMH**

3165 Olentangy River Road  
Columbus, OH 43202  
PHONE (614) 263-4444 FAX (614) 447-9107

Copy

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 54900	<b>Campaign Ref:</b> E:063841230
<b>Buyer:</b> Add Skd A 10:19-22 (L) Household	<b>Client/Product/Estimate:</b> . / . / 2141	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/15/12 to 10/28/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06384123
<b>Est./PO Number:</b> 06384123	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Add Skd A 10:19-22 (L) Household	<b>Booking Group:</b> WCMH	<b>Key Market:</b> Columbus, OH
<b>Demographic:</b>	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/15	10/22	Total	Cost
1	M-F 4p Ellen ....F..	06	800	30 Comme	Nbr of Spots	1		1	800
2	M-Su 6p News ....F..	06	1600	30 Comme	Nbr of Spots	1		1	1600
3	Fri 8-9p ....F..	09	800	30 Comme	Nbr of Spots	1		1	800
4	Fri 10-11p ....F..	09	1300	30 Comme	Nbr of Spots	1		1	1300
5	Sat 6a News .....S.	06	800	30 Comme	Nbr of Spots	1		1	800
6	Sat 8a News .....S.	06	1400	30 Comme	Nbr of Spots	1		1	1400
7	Sat 9a Today Show .....S.	06	1300	30 Comme	Nbr of Spots	1		1	1300
8	Sat Notre Dame Football .....S.	06	1000	30 Comme	Nbr of Spots	2		2	2000
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	25	9	34	
					Closed PR		1	1	

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Est./PO Number: 06384123			Contract type: Political			Business Type: POLITICAL		
Associated Copies: No						Business Category: Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/15	10/22	Total	Cost
9	Sat 8-9p .....S.	06	1500	30 Comme		2		2	3000
10	Sat 9-10p .....S.	06	1500	30 Comme		2		2	3000
11	Sat 10-11p .....S.	06	2400	30 Comme		1		1	2400
12	M-Su 11p News .....S.	06	2200	30 Comme		1		1	2200
13	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	06	400	30 Comme		1		1	400
14	Sun 630a News .....S	06	1000	30 Comme		1		1	1000
15	Sun 10a The Spectrum .....S	09	100	30 Comme		2		2	200
16	Sun 1030a Meet The Press .....S	06	2000	30 Comme		1		1	2000
17	M-Su 6p News .....S	06	1600	30 Comme		1		1	1600
18	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	06	5500	30 Comme		3		3	16500

Weekly Totals:			Total Spots(Ord Spots)			25	9	34
			Closed PR			1	1	1

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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
19	M-Su Late News Late Run .....S	06	1000	30 Comme	1		1	1000
20	M-F 5a News M.....	06	400	30 Comme		1	1	400
21	M-F 6a News M.....	06	1200	30 Comme		2	2	2400
22	M-F 9a Today Show II M.....	06	800	30 Comme		1	1	800
23	M-F 1p Days Of Our Lives M.....	06	500	30 Comme		2	2	1000
24	M-F 4p Ellen M.....	06	800	30 Comme		1	1	800
25	M-F 5p News M.....	06	1200	30 Comme		1	1	1200
26	Presidential Debate M.....	06	5000	30 Comme		1	1	5000
<b>Weekly Totals:</b> Total Spots(Ord Spots)					25	9	34	
Closed PR						1	1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
26	Presidential Debate	:30 Commercial	10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:063841230

Grand Totals

Totals		Month 10 Weeks: 4	
		10/15	10/22
Spots	34	25	9
Cost	54900	43300	11600

Grand Totals:

Spots:	34
Gross Total:	54,900.00
Commission:	8,235.00
Net Total:	46,665.00